

NEW ORLEANS

ATLANTA

WASHINGTON, D.C.

DALLAS

LOS ANGELES

HOUSTON

CHICAGO

DETROIT

ST. LOUIS

CAMEO

GAP BAND

GEORGE HOWARD

MORRIS DAY
& THE TIME

ROY AYERS

ZAPP/ROGER

AND MORE...

**BENSON & HEDGES****100 NIGHTS LIVE!****Hot Nights - Cool Music!**

Appearing in Atlanta May 15th through June 1st.

1-800-2-BENSON

(1 - 8 0 0 - 2 2 3 - 6 7 6 6)

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



©1997 Benson & Hedges Inc. 1111
Schedule and artists subject to change.
Presented by Benson & Hedges Cigarettes
15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

Ad Number: 1111-D2

GMR Marketing
Program 4025
2/97 Benson & Hedges Music Ad
Publication: Vibe for 5-6/97
Size: 10" wide x 12" tall
Square Area: 120"
Warning Box Size: Exhibit 3
Rotation: D
T&N Size: 10 point
Scheduled Delivery of Mechanical: 2/97
Ad Number: 1111-D2
Market: Atlanta
Sent to Pub:

